



HOTCARDS COLUMBUS

EXTENDED PRICELIST

27 East 5th Ave Columbus, Ohio 43201 • 614.280.0100 (v) • 614.245.0180 (f)

UPDATED FEB 2010

business cards

All prices are for pre-designed, full color, 2 sided printing on 12pt aqueous coated card stock



QUANTITIES:	1k	2k	5k	10k	15k	20k
STANDARD: 3.5 X 2	\$ 60	\$ 75	\$100	\$175	\$225	\$275
ROUNDED CORNERS: 3.5 X 2 (PRICE INCLUDES DIE CUT)	\$105	\$149	\$220	\$395	\$545	\$695
FOLDING CARD: 2 X 7 OR 3.5 X 4 (PRICE INCLUDES SCORES)	\$108	\$147	\$240	\$435	\$713	\$797

POSTCARD/ Flyer PRICES

All prices are for pre-designed, full color, 2 sided printing on 12pt aqueous coated card stock



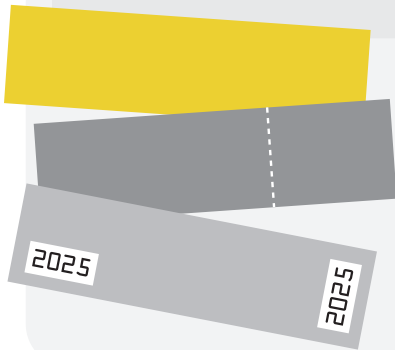
QUANTITIES:	1k	2k	5k	10k	15k	20k
1/8 PAGE: 4.25" X 2.75"	\$ 68	\$ 86	\$124	\$221	\$296	\$371
1/4 PAGE: 4.25" X 5.5"	\$ 90	\$115	\$165	\$295	\$395	\$495
POSTCARD: 4" X 6"	\$108	\$138	\$198	\$354	\$474	\$594
1/3 PAGE: 8.5" X 3.5"	\$108	\$138	\$198	\$354	\$474	\$594
POSTCARD: 5" X 7"	\$158	\$201	\$289	\$516	\$691	\$866
RACK CARD: 4" X 9"	\$162	\$207	\$297	\$531	\$711	\$891
1/2 PAGE: 5.5" X 8.5"	\$180	\$230	\$330	\$590	\$790	\$990
FULL PAGE: 8.5" X 11"	\$396	\$506	\$726	\$1298	\$1738	\$2178

Costs include printing of PRINT READY PRE-DESIGNED files printed on heavy 12pt gloss-coated card stock. Files must be prepared to Hotcards Specifications. Files must be submitted fullsize, 300DPI minimum, CMYK color mode and saved as HIGH resolution .jpg, .tif or .pdf file. Files not prepared to submission specifications will either be ignored or will incur an additional graphic production charge to fix the file. Graphic production rates are billed @ \$75/hr (1/2 hour increments + minimum).

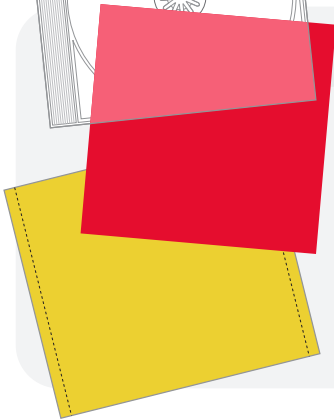
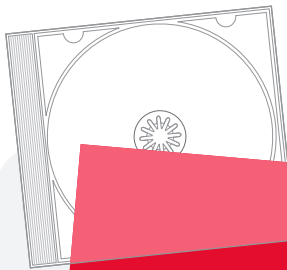
Hotcards prints ALL FILES as GANG RUN unless otherwise requested and quoted out (above price list will NOT apply to jobs run NOT in a gang run).

EVENT TICKETS

All prices are for pre-designed, full color, 2 sided printing on 12pt aqueous coated card stock



QUANTITIES:	1k	2k	5k	10k
1/8 PAGE TICKET: 5.5 X 2.125	\$68	\$86	\$124	\$221
NUMBERED: 5.5 X 2.125	\$108	\$146	\$244	\$441
PERFERATED: 5.5 X 2.125	\$108	\$146	\$244	\$441
NUMB. & PERFED: 5.5 X 2.125	\$148	\$206	\$364	\$661



CD PACKAGES

Package details show paper specifics. Card stock is 12pt aqueous coated, Text weight is 100lb gloss

QUANTITIES:	1k	2k	5k	10k
CD INSERT: 4.75X 4.7 5 (on 12pt card stock)	\$113	\$144	\$206	\$369
INSERT/ TRAY CARD: 4.75 X 4.75 (card stock) 6 X 4.625 (text stock)	\$223	\$369	\$415	\$800
CD WALLET: 5 X 5 (10 X 6.25) (on 12pt card stock)	\$310	\$405	\$600	\$1090
2 PANEL INSERT: 9.5 X 4.75 (on 100# text folding available)	\$158	\$213	\$293	\$462

DOORHANGERS

All prices are for pre-designed, full color, 2 sided printing on 12pt aqueous coated card stock



QUANTITIES:	1k	2k	5k	10k
STANDARD SIZE: 4 X 9	\$202	\$267	\$417	\$751
1/2 PAGE: 4 X 11	\$238	\$313	\$483	\$869

TABLE TENTS

All prices are for pre-designed, full color, 2 sided printing on 12pt aqueous coated card stock



QUANTITIES:	1k	2k	5k	10k
16" X 4": (4.25 X 5.5 DISPLAY W/BASE)	\$328	\$428	\$648	\$1164
12" X 4": (4.25 X 5.5 DISPLAY W/O BASE)	\$256	\$336	\$516	\$928

posters

All prices are for pre-designed, full color, 1-sided printing on 100lb gloss coated text stock

QUANTITIES:	500	1k	2k	3k	4k
11 x 17:	\$262	\$281	\$325	\$365	\$411
18 x 24:	\$605	\$650	\$750	\$850	\$950

folded brochures

All prices are for pre-designed, full color, 2-sided printing on 100lb gloss coated text stock

QUANTITIES:	1k	2k	5k	10k	15k	20k
FULL PAGE: 8.5 X 11	\$348	\$412	\$620	\$1100	\$1574	\$1982
LEGAL: 8.5 x 14	\$432	\$508	\$756	\$1340	\$1916	\$2408
TABLOID: 11 X 17	\$695	\$808	\$1182	\$2090	\$2985	\$3739

SINGLE SHEET TEXT

All prices are for pre-designed, full color, 2-sided printing on 100lb gloss coated text stock

QUANTITIES:	1k	2k	5k	10k	15k	20k
STANDARD: 8.5 X 11	\$308	\$352	\$500	\$880	\$1254	\$1562
LEGAL: 8.5 x 14	\$392	\$448	\$636	\$1120	\$1596	\$1988
TABLOID: 11 X 17	\$655	\$748	\$1062	\$1870	\$2665	\$3319

BANNERS

All banners are printed full-color, single sided on vinyl and listed at price per piece.

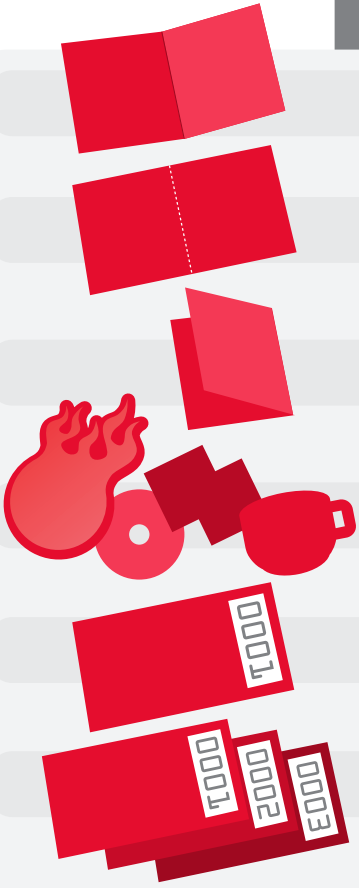
Printed on all weather vinyl including grommets. All prices are for 1 sided full color pre-designed materials. Standard banner sizes run up to 54" in height (at however long you need), larger sizes incur an additional \$1/sq ft charge. If you do not see the banner size you require please email us your requirements to: doug@hotcardscolumbus.com. All standard banner sizes are priced at \$6/sq ft. If a seam or hem is required add an extra \$1/sq ft.

SIZE:	2 X 4	3 X 6	4 X 6	4 X 8	4 X 10
PRICE:	\$48	\$108	\$144	\$192	\$240
SIZE:	5 X 10	6 X 15	6 X 20	8 X 20	10 X 30
PRICE:	\$300	\$540	\$720	\$960	\$1800

OTHER SERVICES

finishing services

These specialty services available as requested



SCORING service that indents card stock for easy folding
Available for \$20 setup fee + \$20 per 1k pieces scored.

PERFORATION service that partially cuts piece for easy tearing.
Available for \$20 setup fee + \$20 per 1k pieces perforated.

FOLDING service typically performed on (but also included in) brochures.
Available for \$20 setup fee + \$20 per 1k pieces folded.

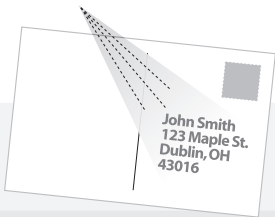
DIE-CUTTING if you need your piece cut into a custom shape .
Available for cost of the die (varies) + \$20 setup fee + \$20 per 1k pieces cut-out.

NUMBERING (NORMAL) Normal numbering does not ensure all numbers in sequence. Available for \$20 setup fee + \$20 per 1k pieces numbered.

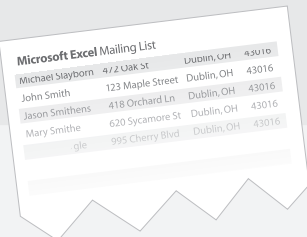
NUMBERING (PRECISE) Ensures exact numbering in sequence.
Available for \$20 setup fee + \$30 per 1k pieces numbered.

direct mail

All prices are for pre-designed, full color, 1-sided printing on 100lb gloss coated text stock



ADDRESSING .05¢ PER PIECE addressed
(\$125.00 minimum - meaning any list under 2500 piece would be \$125 automatically)



LIST GENERATION

Dont have a mailing list yet? We can get one going for you. Pricing on mailing list vary WIDELY based on criteria like mailing area, saturation by demographic (i.e. household incomes, entertainment behavioral patterns, whether or not people have "in-ies" or "out-ties," almost anything you can think you can think of). Contact Doug at doug@hotcardscolumbus.com and clue him in on what you're looking for, and we'll make it happen!

POSTAGE

Because the cost of postage fluxuates depending on several variables these prices are for guesstimation only. Once you've given us your list (or we've generated one for you) we can more accurately calculate the cost of postage on your mailing.



STANDARD 4X6 RATE 24.4¢ / PIECE
(AUTOMATICALLY RUNS AS FIRST CLASS)

STANDARD BULK 24.0¢ / PIECE
(7 - 10 BUSINESS DAY DELIVERY)
APPLIES TO FILE SIZES IN RANGE: 5X7, 6X11, 6X9, HALF PAGE & FULL PAGE

FIRST CLASS 37.0¢ / PIECE
(1 - 4 BUSINESS DAY DELIVERY)
APPLIES TO FILE SIZES IN RANGE: 5X7, 6X11, 6X9, HALF PAGE & FULL PAGE

PRINTRUN DEADLINES AND TURNAROUND TIMES

We have an 11am deadline for all print projects every weekday. Any file submitted with payment before 11am (Monday thru Friday), that doesn't require extra finishing (ie. folding, scoring, numbering or die-cutting) will be ready for pick-up 2 business days after submission at 11am. Folding, Scoring and Numbering require 2 extra business days. Die-Cutting may require extra time due to die-line creation and cut-outs.

FILE SUBMISSION CHECKLIST

Please use file upload gateway on www.hotcardscolumbus.com

FILE FORMAT

We accept the following file formats: .jpg, .tif, .eps and .pdfs

RESOLUTION

All Files must be flattened, to full print size at a minimum of 300dpi

BLEEDS

Please allow for an 1/8" inch bleed around file for cutting purposes. If you are unclear on what a bleed is please call or send a email and request a template for the size flyer you are printing. Or you can download a template from our web site.

COLOR MODE

All files should be submitted in CMYK color mode. All RGB files will be converted to CMYK before they are sent to print.

PAYMENT POLICY

All orders are pre-pay. Files will not be sent to print until full payment has been received. We accept Visa, Master Card, American Express, Discover Business Checks, Money Orders and Cash. We do not accept personal checks.

JOB CANCELLATIONS

We recommend that you take special care with checking your job to make sure it's correct, before placing your order. Because of our fast turnaround we process jobs as soon as we get them. If you need to cancel a job that has been submitted, you must speak directly to a hotcardscolumbus.com representative to receive confirmation of your cancellation. We will do everything in our power to accommodate your request, but if files have gone into process, cancellation may not be possible. Messages left on our voicemail and emails sent for cancellations will be ignored.

RETURN POLICY

Once a job has been delivered or shipped the sale is final. The lone exception to the rule is if there was a manufacturing defect. A customer has 48 hours to let us know of any manufacturing defect. Otherwise the sale is considered final. If a return is requested, we'll need 100 to 200 samples of your print job so we can determine the cause of the problem with your job. If we deem the problem a manufacturing defect, we will be more than happy to reprint your job. However Hotcardscolumbus.com will not be responsible for design flaws, misspellings, file setup shortcomings and other problems on jobs not designed by the Hotcardscolumbus.com Design Team. Including but not limited to, typos, resolution issues or not enough bleed for cutting. Hotcardscolumbus.com has the right to decide what is and what is not a manufacturing defect.



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